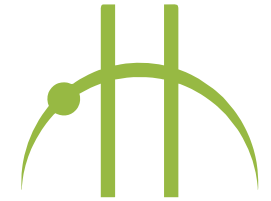


BUSINESS STRATEGIST

YES YOU KNOW THIS



EXPANDING YOUR HORIZON

**Money making
has three
basic parts**

NET Cash GENERATION
(collect quicker than
you pay out?)

Return on assets
(GP%/Margin
and velocity)

The RIGHT GROWTH,
WHY and HOW
and by **WHEN**