



EXPANDING YOUR HORIZON

# STRATEGIST MIND

How **COMPLICATED** IS YOUR strategic thinking  
Who is it with?  
Are you "fighting" in your **MIND**?

Strategic thinking cannot be Systemized  
Many strategies miss the **MARK**.  
**WHY**, they do not have a **TRUE** strategist on their team

Are **YOU** over analyzing/ over thinking with hundreds of different **IDEAS**?  
Are **YOU** connecting the **SOFT INSIGHTS** and **HARD** data  
Are they **ALIGNED**

The **TRUE STRATEGIST**, has a very sound feel "vision of the **FUTURE**" the next 12 months  
Understands the **SHIFTS** and **TRENDS**  
Sees **CHANGE** and Strategy and being **TEACHABLE** as "**ONE**"