



EXPANDING YOUR HORIZON

STRATEGIST MIND

Are **YOU** making sure each Team Member can see and know they are contributing **EFFECTIVELY**

Is **YOUR STRATEGY TOO RIGID**
Can **YOU** Adapt it quickly to constantly changing market dynamics and client needs

How do **YOU** go about this, what communication channels are used, how often, what rituals.

Have **YOU** clearly **DEFINED** the **WAR**
What battles will You and your Team fight
How do you gain the upper hand, do you want to.